

How to introduce Inkling on Day 1

A few recommendations:

- **Tell your students why they should try Inkling:**
 - A more engaging experience, with quizzes in every chapter, interactive figures, a powerful search engine, easy note-taking and highlighting options, and embedded multimedia
 - You can buy by the chapter, or purchase the full book for much less than the price of a new one
- **Give your students a few ways to learn more about Inkling:**
 - Download the free Inkling app from the App Store and check out the free chapter that comes with each textbook [here](#)
 - Share a demo video of Inkling: <http://www.vimeo.com/inkling>
 - If you have an iPad and a projector, you can easily demo Inkling's version of your book for the class with use of a [simple cable](#)



The following is a slide you can copy and paste directly into your first day of class slide deck.



If you have an iPad...

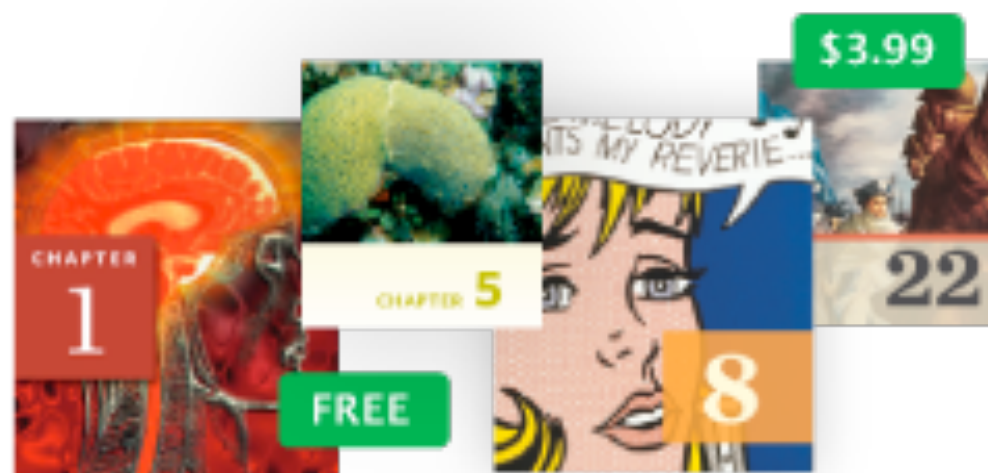
Get your textbook for this class from Inkling

inkling Available for iPad
inkling.com

- Step 1. visit www.inkling.com/store to purchase your title
- Step 2. download the free Inkling app from the iPad App Store
 - To learn about Inkling, go to: www.inkling.com/features

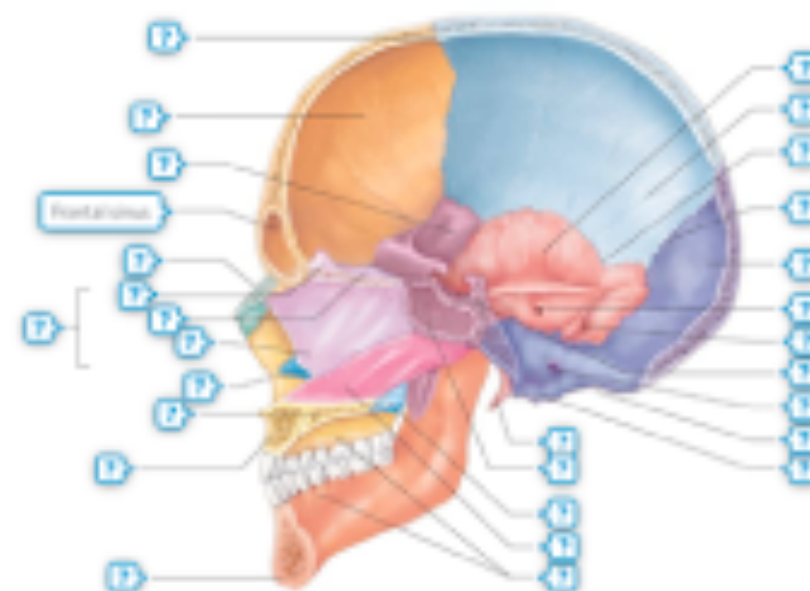
Get free chapters

Just get the chapters you need. There's a free one in every book.



Do better

Quizzes and study tools are packed into every chapter.

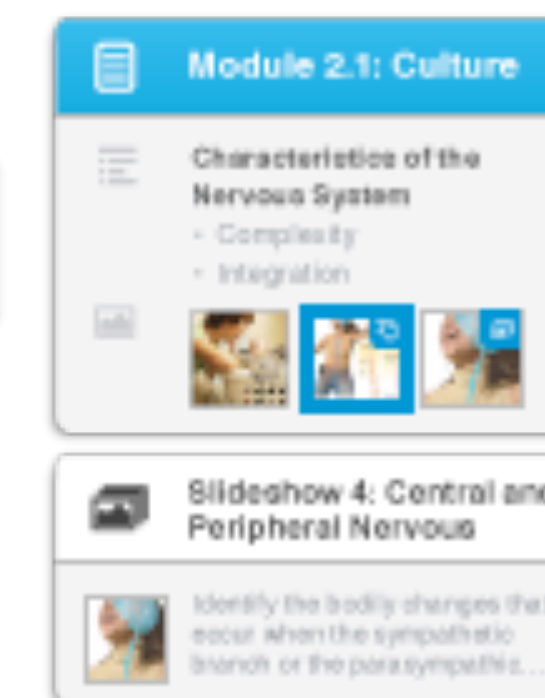


Save time

Search your book, notes and the web with a tap.

James-Lange theory The theory that emotion results from physiological states triggered by stimuli in the environment.

James-Lange theory, the theory that emotion results from physiological states triggered by stimuli in the environment. Emotion occurs after physiological reactions. Moreover, each



inkling